



# OUR NEW VIRTUAL REALITY

We know this school year is a little different, to say the least.

But that's the beautiful thing about Operation Smile: We find a way to bring people together for a great cause, no matter what's happening in the world.

As you look for ways to do good for Operation Smile, consult this list for virtual project ideas and rest assured that you'll be making a difference - safely.

## SERVICE PROJECTS

- ❑ [Donation drive](#). Collect items that our mission countries need now - masks, educational materials, baby formula, hygiene products.
- ❑ [Sock Puppets](#)
- ❑ [Cards for patients](#)

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# VIRTUAL IDEAS

## FUNDRAISERS

- [Start a Smile Fund](#). It's basically like GoFundMe but for Operation Smile
- Venmo fundraiser
- Restaurant fundraiser. Partner with a local restaurant to give a portion of the proceeds from a certain day's sales to Operation Smile. Chains such as Chipotle, Panera and Jersey Mike's offer this, but you could also try a local restaurant!
- Virtual run/walkathon
- Bottle/can collection. Recycle them for money (\$0.05 or \$0.10, depending on the state)
- Selling masks, T-shirts, bracelets
- Silent Auction
- Virtual Bingo Night
- Outdoor movie/drive-in movie
- Virtual concert
- Virtual talent show
- Candy grams or goodie bags that you can deliver to homes (without contact)
- Tie dye kit sale
- Small-change collection – jars at local shops, collection points at people's homes or school
- Virtual classes - cooking, fitness, craft, dancing

## ADVOCACY

- Conduct a takeover of Operation Smile Student Programs' Snapchat account
- See if you can send a school-wide email about Operation Smile and your club
- Check if your school would be willing to let you take over their Instagram or Twitter accounts
- Post fliers about in your neighborhood
- Present or hold a service project with an elementary/middle school. Consider trying this in a park, so everyone maintain social distance, or hold it via Zoom
- Host presentations from medical mission volunteers, Operation Smile staff, or other speakers via Zoom or Instagram Live
- Try chain-tagging in Instagram stories
- [Start a social media platform for your club](#)
- [Put on your own social media campaign using our Four C's](#)

## YOUR TURN! BRAINSTORM MORE IDEAS

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