GUIDELINES TO ACCOMPLISH

1. Create and Maintain a Club Smile Fund
   - U.S. will launch Smile Funds on World Smile Day for a fall fundraising initiative.
   - Clubs will continue to use the Smile Funds throughout the year.
   - International Clubs: to be explored.

2. Complete a Service Project

3. Raise Awareness through Social Media

4. Create and/or Participate in an Operation Smile Virtual Event. Examples include holding fundraiser, Ulead, presentation, speaker, etc.

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