



CHIP IN TUESDAYS TO SUPPORT OPERATION SMILE

Take a picture with a @lays Smile Bag supporting Operation Smile and you could receive an Operation Smile swag bag!

Every “Chip In Tuesday” from Sept. 14 to Oct. 20, we’ll post a photo of one of our volunteers posing with a Lay’s Smile Bag. If your photo is chosen, you’ll receive an Operation Smile swag bag complete with a sticker, mini frisbee, ball and more!

Here’s how you can take part:

Step one: Whenever you can safely head to a grocery store — wearing a mask and taking all necessary precautions, of course! — look for the specially marked bags of Lay’s potato chips supporting Operation Smile.

Step two: Celebrate your smile, our Smilers and take a picture with the Lay’s Smile Bag.

Step three: Post it tagging @osstudpro and @operationsmile and using #smilewithlays

Every “Chip In Tuesday” of our campaign, we’ll select our favorite Smile Bag Photo and post it to the @osstudpro Instagram feed.

BONUS: Whoever submits our 100th photo will receive a special personalized message from Operation Smile Co-Founders Dr. Bill and Kathy Magee!

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Student Programs

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